



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Restore Our Future (15808)
Agency/T-Code Mentzer Media Services, Inc. (3427)/833926
Buyer CLOYD, ELISE
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Issue (1068)
Brand RESTORE OUR FUTURE (135594)
Acct Types National/Political
Est/Headline 2102/06366106
Demo
Revision
Comments RESTORE OUR FUTURE
RESTORE OUR FUTURE

Invoice 643700
Inv Date 10/28/2012
Terms Net 30
Contract 336029
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:59PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.1	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/23/12 8:30AM (Tu)	00:30		ROF12TV24H	\$3500.00	
1.1	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/23/12 8:58AM (Tu)	00:30		ROF12TV24H	\$3500.00	
1.1	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/24/12 7:42AM (We)	00:30		ROF12TV24H	\$3500.00	
1.1	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/24/12 8:53AM (We)	00:30		ROF12TV24H	\$3500.00	
1.1	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/25/12 7:30AM (Th)	00:30		ROF12TV25H	\$3500.00	
1.1	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/25/12 8:49AM (Th)	00:30		ROF12TV24H	\$3500.00	
1.1	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/26/12 7:30AM (Fr)	00:30		ROF12TV24H	\$3500.00	
1.1	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/26/12 9:00AM (Fr)	00:30		ROF12TV25H	\$3500.00	
2.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	10/23/12 12:22PM (Tu)	00:30		ROF12TV24H	\$2100.00	
2.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	10/23/12 12:48PM (Tu)	00:30		ROF12TV24H	\$2100.00	
2.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	10/24/12 12:23PM (We)	00:30		ROF12TV25H	\$2100.00	
2.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	10/24/12 12:53PM (We)	00:30		ROF12TV24H	\$2100.00	
2.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	10/25/12 12:29PM (Th)	00:30		ROF12TV24H	\$2100.00	
2.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	10/25/12 12:42PM (Th)	00:30		ROF12TV25H	\$2100.00	
2.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	10/26/12 12:36PM (Fr)	00:30		ROF12TV24H	\$2100.00	
2.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	10/26/12 12:44PM (Fr)	00:30		ROF12TV24H	\$2100.00	
3.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/23/12 5:24PM (Tu)	00:30		ROF12TV25H	\$3750.00	
3.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/23/12 5:53PM (Tu)	00:30		ROF12TV24H	\$3750.00	
3.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/24/12 5:15PM (We)	00:30		ROF12TV24H	\$3750.00	
3.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/24/12 5:29PM (We)	00:30		ROF12TV25H	\$3750.00	
3.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/25/12 5:24PM (Th)	00:30		ROF12TV24H	\$3750.00	
3.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/25/12 5:54PM (Th)	00:30		ROF12TV24H	\$3750.00	
3.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/26/12 5:12PM (Fr)	00:30		ROF12TV24H	\$3750.00	
3.1	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	10/26/12 5:54PM (Fr)	00:30		ROF12TV24H	\$3750.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,Tu-2,W-2,Th-2,F-2	10/23/12 6:00PM (Tu)	00:30		ROF12TV24H	\$5500.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,Tu-2,W-2,Th-2,F-2	10/23/12 6:22PM (Tu)	00:30		ROF12TV24H	\$5500.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,Tu-2,W-2,Th-2,F-2	10/24/12 6:00PM (We)	00:30		ROF12TV24H	\$5500.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,Tu-2,W-2,Th-2,F-2	10/24/12 6:12PM (We)	00:30		ROF12TV24H	\$5500.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,Tu-2,W-2,Th-2,F-2	10/25/12 6:12PM (Th)	00:30		ROF12TV25H	\$5500.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,Tu-2,W-2,Th-2,F-2	10/25/12 6:29PM (Th)	00:30		ROF12TV24H	\$5500.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,Tu-2,W-2,Th-2,F-2	10/26/12 6:00PM (Fr)	00:30		ROF12TV24H	\$5500.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,Tu-2,W-2,Th-2,F-2	10/26/12 6:27PM (Fr)	00:30		ROF12TV25H	\$5500.00	
5.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 7:12PM (Tu)	00:30		ROF12TV25H	\$8000.00	
5.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 7:24PM (We)	00:30		ROF12TV24H	\$8000.00	
5.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 7:29PM (Th)	00:30		ROF12TV24H	\$8000.00	
5.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 7:07PM (Fr)	00:30		ROF12TV24H	\$8000.00	
6.1	Spot	11:00:00PM-11:35:00	Day,Tu-2,W-2,Th-2,F-1,Su-1	10/23/12 11:22PM (Tu)	00:30		ROF12TV24H	\$3000.00	
6.1	Spot	11:00:00PM-11:35:00	Day,Tu-2,W-2,Th-2,F-1,Su-1	10/23/12 11:32PM (Tu)	00:30		ROF12TV24H	\$3000.00	
6.1	Spot	11:00:00PM-11:35:00	Day,Tu-2,W-2,Th-2,F-1,Su-1	10/24/12 11:13PM (We)	00:30		ROF12TV24H	\$3000.00	



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Advertiser Restore Our Future (15808)
Agency/T-Code Mentzer Media Services, Inc. (3427)/833926
Buyer CLOYD, ELISE
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Issue (1068)
Brand RESTORE OUR FUTURE (135594)
Acct Types National/Political
Est/Headline 2102/06366106
Demo
Revision
Comments RESTORE OUR FUTURE
RESTORE OUR FUTURE

Invoice 643700
Inv Date 10/28/2012
Terms Net 30
Contract 336029
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:59PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
6.1	Spot	11:00:00PM-11:35:00	Day,Tu-2,W-2,Th-2,F-1,Su-1	10/24/12 11:32PM (We)	00:30		ROF12TV24H	\$3000.00	
6.1	Spot	11:00:00PM-11:35:00	Day,Tu-2,W-2,Th-2,F-1,Su-1	10/25/12 11:23PM (Th)	00:30		ROF12TV25H	\$3000.00	
6.1	Spot	11:00:00PM-11:35:00	Day,Tu-2,W-2,Th-2,F-1,Su-1	10/25/12 11:27PM (Th)	00:30		ROF12TV24H	\$3000.00	
6.1	Spot	11:00:00PM-11:35:00	Day,Tu-2,W-2,Th-2,F-1,Su-1	10/26/12 11:12PM (Fr)	00:30		ROF12TV25H	\$3000.00	
6.1	Spot	11:00:00PM-11:35:00	Day,Tu-2,W-2,Th-2,F-1,Su-1	10/28/12 11:30PM (Su)	00:30		ROF12TV24H	\$3000.00	
7.0	Spot	8:00:00PM- 9:00:00	Day,F-1	10/26/12 8:00PM (Fr)	00:30		ROF12TV24H	\$10000.00	
8.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	10/27/12 12:01PM (Sa)	00:30		ROF12TV24H	\$1200.00	
9.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	10/27/12 7:38PM (Sa)	00:30		ROF12TV24H	\$4000.00	
10.0	Spot	12:00:00PM-12:30:00	Day,Su-1	10/28/12 12:09PM (Su)	00:30		ROF12TV24H	\$1500.00	
11.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	10/28/12 6:23PM (Su)	00:30		ROF12TV25H	\$3500.00	
12.0	Spot	11:30:00PM-12:00:00	Day,Su-1	10/28/12 11:57PM (Su)	00:30		ROF12TV24H	\$1800.00	
19.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 9:41AM (Tu)	00:30		ROF12TV25H	\$1200.00	
19.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 9:51AM (We)	00:30		ROF12TV24H	\$1200.00	
19.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 9:57AM (Th)	00:30		ROF12TV24H	\$1200.00	
19.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 9:59AM (Fr)	00:30		ROF12TV24H	\$1200.00	
20.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 4:38PM (Tu)	00:30		ROF12TV24H	\$1600.00	
20.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 4:28PM (We)	00:30		ROF12TV24H	\$1600.00	
20.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 4:39PM (Th)	00:30		ROF12TV24H	\$1600.00	
20.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 4:36PM (Fr)	00:30		ROF12TV25H	\$1600.00	
21.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 7:39PM (Tu)	00:30		ROF12TV24H	\$8000.00	
21.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 7:37PM (We)	00:30		ROF12TV25H	\$8000.00	
21.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 7:48PM (Th)	00:30		ROF12TV24H	\$8000.00	
21.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 7:38PM (Fr)	00:30		ROF12TV24H	\$8000.00	
22.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-1	10/23/12 11:43PM (Tu)	00:30		ROF12TV25H	\$2750.00	
22.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-1	10/24/12 12:02AM (We)	00:30		ROF12TV24H	\$2750.00	
22.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-1	10/25/12 11:45PM (Th)	00:30		ROF12TV24H	\$2750.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$246,250.00
Commission	(\$37,237.50)
Net Total	\$211,012.50

Total Spots 65

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.